

## **NEWS RELEASE**

For More Information, Contact:
Kimberly Juday or Erin Barrett, The Brandon Agency, (843) 916 – 2000 kjuday@thebrandonagency.com, ebarrett@thebrandonagency.com

## SONESTA RESORT HILTON HEAD ISLAND OFFERS 'AAA STAY SUNDAY FOR 3 NIGHTS, GET WEDNESDAY FREE' PACKAGE

February, XX, 2014, Hilton Head Island, S.C. – Sonesta Resort Hilton Head Island offers AAA members a new package with its 'AAA Stay Sunday for Three Nights, Get Wednesday Free' promotion. The offer is valid through Wednesday, May 28, 2014.\*

For more information about this offer, visit to <a href="www.sonesta.com/HiltonHeadIsland">www.sonesta.com/HiltonHeadIsland</a> or call (843) 842-2400.

Earlier this month, Sonesta Resort Hilton Head Island was named a AAA Four Diamond rated property for 2014. This is the 19th consecutive year that the property has received this distinction.

This year, Sonesta Resort Hilton Head Island is part of the elite group of only 5.3 percent of the more than 29,000 AAA/CAA-approved hotels that earned a Four Diamond Rating. To learn more, visit <a href="http://newsroom.aaa.com/diamond-ratings/">http://newsroom.aaa.com/diamond-ratings/</a>.

"We're pleased to be able to offer our AAA travelers an added value during the spring season," said Jay Wiendl, general manager of Sonesta Resort Hilton Head Island. "And our new AAA package is perfectly timed as the weather warms and guests can fully enjoy our resort feel and location."

\*AAA members must show their ID upon check-in, and must arrive on a Sunday for a four-night stay. Guests are still responsible for the \$18 dollar daily resort facilities fee and the \$2 daily destination fee on the free Wednesday night, in addition to the three paid nights.

## **About Sonesta Resort Hilton Head Island**

Sonesta Resort Hilton Head Island is a AAA approved Four Diamond resort offering 340 guestrooms and suites overlooking lushly landscaped semitropical gardens, with a spectacular beach and lagoon-style swimming pool. Its first-class amenities include several dining options, health spa, fitness center and lap pool. The resort also features 22,500 square feet of meeting and event space, including a beachfront Pavilion and a 24-hour business center. Complimentary transportation is provided to and from the world-class golf and tennis offerings available within Hilton Head's Shipyard complex. The resort is situated 45 miles from Savannah, G.A., and seven miles from Hilton Head Island airport, in an area surrounded by outdoor recreation, shopping and fine dining.